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Photos attached as JPG files

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PlainsCapital Bank Mascot “Mo” the Buffalo Visits the Fort Worth Stock Show *2,000 pound mascot wows children at the PlainsCapital Bank Petting Zoo*

DALLAS, TEXAS (January 18, 2008) – PlainsCapital Bank’s live mascot, “Mo the Buffalo” is making several appearances at this year’s Fort Worth Stock Show. While you can’t pet Mo, this is a unique chance to get a picture taken with a live buffalo. PlainsCapital Bank is the 2008 title sponsor for the petting zoo where Mo will appear. The PlainsCapital Bank Petting Zoo, located in front of Will Rogers Auditorium gives visitors a chance to pet and even feed a variety of young animals including goats, sheep and wallabies.

Mo the Buffalo has been a rodeo performer for several years, and now is a star in more ways than one. In 2006, Mo became PlainsCapital’s live mascot and appears at many events across the state. Owned by Mark Worthington and his daughter Bree, Mo makes his home in Weatherford. “Mo” is short for momentum -- symbolizing the strength, stability, pride and momentum of PlainsCapital. “We wanted to pick a name that means something to our employees,” stated PlainsCapital Corporation Chairman and CEO Alan B. White. “Momentum is one of my favorite words. You have to have Momentum to achieve your goals in life.”

Visitors to the PlainsCapital Bank Petting Zoo will get the added of attraction of viewing a special video featuring Mo, Mark and Bree, and Alan White. The video teaches kids about the history of Great American Bison like Mo. It showcases Mo’s life and features an educational Q&A. The video is shown daily in a continuous loop at the petting zoo.

PlainsCapital Bank proudly supports the communities it serves. The Fort Worth Stock Show and Rodeo is just one of many events across the state PlainsCapital Bank supports. The following are the dates and times when Mo will be available. Everyone who visits Mo gets a free picture with him courtesy of PlainsCapital Bank.

Mo’s Schedule

Saturday, January 19, 11 a.m. – 1 p.m.

Saturday, January 26, 11 a.m. – 1 p.m.

Saturday, February 2, 11 a.m. – 1 p.m.

The Fort Worth Stock Show & Rodeo runs from January 11 through February 3 at Will Rogers Complex.

Fun Facts

- The Buffalo is the largest land mammal found in North America since the end of the Ice Age.
- Technically they are Bison. They have virtually no relatives other than the Wisent, a species of this shaggy animal that lives in north-central Europe and of which there are a limited number.

- Before northern Europeans settled North America, there were an estimated 30-70 million bison ranging across the continent, from Alaska to at least the northern tier of Mexican states. The oldest herd fossils remaining in the lower 48 states are more than 100,000 years old.
- To the American Indians, before the arrival of Europeans, these animals provided an unending supply of food and raw material for tools, clothing and other products.
- According to pioneer journals and scientific estimates, bison moved in herds that varied from 500-animals to more than 500,000.
- By 1889, less than 1,000 were left and those were saved by the combined efforts of William Hornaday (Director of the Bronx Zoo) and a small group of ranchers. In 1905, the American Bison Society was formed to save the bison and protect rangeland for the animals. Today, those efforts are carried on by the National Bison Association and the Canadian Bison Association. The bison herds of today number in excess of 350,000 and are growing.
- Bison love water. They have the ability to smell water from miles away, and are excellent swimmers.
- At birth, they weigh around 40-pounds and shortly after birth calves are standing, nursing and able to keep up with their mothers and the herd.
- Bison calves grow and develop rapidly, typically weighing about 450 pounds by their first birthday. They mature in 5-6-years, with cows weighing about 1,000-pounds and bulls weighing from 1,500 to over 2,000-pounds.

About PlainsCapital Corporation

Independent financial services company PlainsCapital Corporation offers banking, asset management and residential mortgages to individuals and commercial customers. The company's cornerstone is PlainsCapital Bank, the second-largest privately held bank in Texas and 15th largest in the United States with more than \$3.1 billion in assets. PlainsCapital's 1,500 employees are empowered to deliver individualized solutions to ensure their clients' financial success. Find more information at www.PlainsCapital.com.

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